



**29th Annual Backcountry Horsemen of California Rendezvous
 Friday, March 18 through Sunday, March 20, 2016
 Angels Camp, California**

ADVERTISING OPPORTUNITIES

In 2016, the Backcountry Horsemen of California will be hosting our Rendezvous in Angels Camp, California, March 18 - 20, 2016. The goal of our Rendezvous is to educate our members, the equestrian public, and other trail user groups and individuals on the proper use and care of our trails systems, Leave No Trace ethics, and the safety of individuals and stock. We do this by presenting classes, workshops, and clinics.

This year's theme is "Working Together To Save Our Trails". The Mid-Valley and Mother Lode Units along with volunteers from all the other Units in California will be hosting an awesome program. This program will include presentations by numerous organizations, such as; US Forest Service, BLM, and many others. Other activities included at this year's Rendezvous will be kid's activities, vendors, contests, wine tasting, trail challenge, auctions, and plenty of entertainment.

Without your support, the Backcountry Horsemen of California could not put on such a wonderful educational event. We encourage you to advertise in our annual Program.

Advertisement space from Business Card size to Full Page is available. Our annual Program will be printed in black and white with a color cover. Ads must be ready to go (camera ready), grayscale, at 300 PPI. We do not have the ability to create the ads.

We have until February 1, 2016 to receive the ads and submit them to the printer for insertion into the annual Program. Email ad submission is preferable. Please email your camera ready, ad copy to 4horsen@sbcglobal.net.

Thank you for your support,

Norma Kohlbaker
 2016 BCHC Rendezvous Committee
 (916) 424-8105



Please return this portion of this Advertising Opportunities notice along with your check made payable to 2016 BCHC Rendezvous. Mail to: BCHC c/o Norma Kohlbaker, 27 Milwaukee Court, Sacramento, CA 95823

Business Card Size		\$40 x ___ = \$ _____
¼ Page Ad	3.625" wide x 4.375 tall	\$70 x ___ = \$ _____
½ Page Ad	7.375" wide x 4.375' tall	\$90 x ___ = \$ _____
Full Page Ad	7.375" wide x 9" tall	\$120 x ___ = \$ _____
Inside Back Cover (Full Color)		\$250 x ___ = \$ _____
Inside Front Cover (Full Color)		\$250 x ___ = \$ _____

TOTAL ENCLOSED: \$ _____