



**28<sup>th</sup> Annual Backcountry Horsemen of California Rendezvous  
Friday, March 17-19, 2017  
Bishop, CA**

Dear 2017 BCHC Rendezvous Program Sponsor/Vendor

This year's Rendezvous Committee wants to express our gratitude for your support in the past, which made BCHC Rendezvous a huge success. This year Backcountry Horsemen of California will be hosting the Rendezvous in BISHOP California. The dates of the Rendezvous is March 17-19 2017 to educate our members, the equestrian public and other trail user groups and individuals on the proper use of our trails systems. We do this by presenting classes on "Gentle Use" and "Leave No Trace", the safety of individual and stock use and the care of stock.

This year we are focusing on the theme "**Honoring the past-Moving to the future**". Volunteers throughout the state will be hosting an awesome program. Program includes presentations by numerous organizations, such as; US Forest Service, BLM, Riverside County Open Space, and many others. Other activities included at this years Rendezvous are kids activities, vendors, contests, wine tasting, trail trials, auctions and plenty of entertainment. Without your continued support Backcountry Horsemen of California could not put on such a wonderful, educational event. So once again we'd love to include you in our program book.

The prices for advertisements are as follows:

Business card size-\$35.00

¼ page-\$60.00

½ page-\$85.00

Full page-\$110.00

Inside back cover-(full color) \$250.00

Inside Front cover- (full color) \$250.00

\*\*Remember, the ads must be ready to go (must be camera ready.) We do not have the ability to create the ads.

We have until January 10, 2017 to receive the ads and submit them to the printer for insertion into the program.

Email Ad submission is preferable, please email to [stacykuhns@aol.com](mailto:stacykuhns@aol.com)

Make checks payable to: Backcountry Horsemen of California 2013 Rendezvous

Mail to BCHC 2017 Rendezvous c/o Stacy Kuhns, 42405 Indian Hill Trail, Aguanga, California 92536

Once again thank you for your generous support.

2017 Rendezvous Vendor Chairperson: Stacy Kuhns

Contact information: 909 633-1705 [stacykuhns@aol.com](mailto:stacykuhns@aol.com)