



Since 1988, California's biggest equestrian event focusing on trails and the backcountry.

**Backcountry Horsemen of California (BCHC) Rendezvous 2017
Friday, March 17 through Sunday, March 19, 2017
Tri County Fairgrounds, Bishop CA**

This annual gathering of BCHC members offers a wide range of opportunities for Southern California area businesses. Our event draws participants from over 28 California counties with some national membership representation as well. Our members roll into town a day or two early, pulling huge livestock trailers and living quarters since many of them camp on site during this long weekend of high quality education and training. We also draw extensively from the local community.

\$5,000.00*Platinum Sponsor: Sponsorship includes exclusivity in displaying your product or service at no charge for a double booth space, full page color ad on the back page of the BCHC Rendezvous program, and 8 tickets to Saturday night dinner, auction. If you have a banner it will be prominently displayed at the fairgrounds. You will also be listed as a sponsor for the year on the BCHC website. Company mentioned throughout our event as main sponsor. You are responsible for supplying the full-page ad by December 31st, 2016.

\$2,500.00*Gold Sponsor: Sponsorship includes displaying your product or service at no charge for a double booth space, full color page ad in the BCHC Rendezvous program, and 4 tickets to Saturday night dinner. If you have banner it will be prominently displayed at Fairgrounds You will also be listed as a sponsor for the year on the BCHC website. Company mentioned throughout our event as main sponsor. You are responsible for supplying the full-page ad by December 31st, 2016.

\$1000.00* Silver Sponsor: Sponsorship includes free vendor booth, full page ad in the BCHC Rendezvous program, and 3 tickets to Saturday night dinner, auction. If you have banner it will be prominently displayed at the fairgrounds. You will also be listed as a sponsor for the year on the BCHC website. Company mentioned throughout our event as main sponsor. You are responsible for supplying the full-page ad by December 31st, 2016.

\$500.00* Bronze Sponsor: Sponsorship includes free vendor booth, 1/2-page ad in the BCHC Rendezvous program. If you have banner it will be prominently displayed at the fairgrounds. You will also be listed as a sponsor for the year on the BCHC website. Company mentioned throughout our event as main sponsor. You are responsible for supplying the 1/2-page ad by December 31st, 2016.

\$250.00* Banquet Sponsor: Sponsorship includes 1/4-page ad in the BCHC Rendezvous program. If you have banner it will be prominently displayed at the fairgrounds. You will also be listed as a sponsor for the year on the BCHC website. You are responsible for supplying the 1/4-page ad by December 31st, 2016.

\$100.00* Arena Sponsor: Banners displayed on site and a business card ad in the BCHC Rendezvous program.

\$750.00* Seminar Showcase : Sponsorship includes your banner displayed at one of the 6 seminar arenas. You are an exclusive sponsor for that arena. Your business will be named as that arena in the BCHC Rendezvous program as well as at the event. Also, includes 1/4 page ad in the program. You are responsible for supplying the 1/4 page ad by December 31,2016

Backcountry Horsemen of California is a 501c3 non-profit organization please contact Susie Patton 760-264-3218 bludog46@gmail.com

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