



## Backcountry Horsemen of California Rendezvous 2021

Backcountry Horsemen of California will be hosting its Rendezvous in TULARE California on Oct 29-31, 2021. Our theme is "**Packing thru the ages for future Generations**". Volunteers throughout the state will be hosting an awesome array of programs. These programs include presentations by numerous organizations such as the US Forest Service, BLM, Riverside County Open Space, and many others to educate our members, the equestrian and general public, and other trail user groups on the proper use of our trail systems. We do this by presenting classes on "Gentle Use" and "Leave No Trace" principles, the safety of individual and stock use, and the care of stock.

Other activities will include a kid's corral full of activities, trail trial competition, western art show, other contests, wine tasting, vendors, auctions, raffles, and plenty of education and entertainment. Without your continued support Backcountry Horsemen of California could not put on such a wonderful **FREE event** for the public and its members. We would love to include you in our program book.

The prices for advertisements are as follows:

- Business card size - \$35.00
- ¼ page - \$60.00
- ½ page - \$85.00
- Full page - \$110.00
- Inside front or back cover (full color) - \$250.00
- Full page (color) + additional advertisement - \$250.00



**Advertisements must be camera ready.** We do not have the ability to create the ads. Please submit no later than August 01, 2021, so we can submit your advertisement to the printer for insertion into the program. Email Ad submission is preferable.

Company Name/Organization \_\_\_\_\_

Address \_\_\_\_\_

City, State & Zip Code \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone Number Cell Number \_\_\_\_\_

Fax Number/Email Address \_\_\_\_\_

Advertisement Level (Check Enclosed)

\$35    \$60    \$85    \$110    \$250 (Inside/Front or Back)    \$250 Color + one

For further questions please contact **Dan Bumgardner Email ad submissions**

**danbdrathorse@yahoo.com**

**Make checks payable to: BCHC**

**Mail to: BCHC 2021 Rendezvous c/o Dan Bumgardner, PO Box 6632,**

**Visalia, CA 93290**

**Once again thank you for your generous support!**