



California's biggest equestrian event focusing on trails and the backcountry since 1988

**Backcountry Horsemen of California (BCHC)
2021 Backcountry Horseman Rendezvous
Tulare Fairgrounds October 29-31, 2021
Sponsorship Opportunities**

This annual gathering of BCHC members offers a wide range of opportunities for businesses. Our event draws participants from over 28 California counties with some national membership representation as well. The Rendezvous is open to the public at no charge, and we draw extensively from the local community and surrounding counties.

\$5,000.00*Platinum Sponsor Includes:

A 10x20 Booth Space,
2 Full Page Ads in the Rendezvous Program (1 Color-Back Cover and 1 Black/White inside) A Full-Page Ad for 1 year in the BCHC Newsletter- 3 issues
4 Saturday Night Dinner Tickets,
Your Banner(s) prominently displayed during the event, Your Company's support announced throughout the event,
Your Company listed on the BCHC website for one year as a main sponsor. (You are responsible for supplying your Ad copy by August 1, 2021

\$2,500.00*Gold Sponsor Includes:

A 10x20 Booth Space,
A Full-Page Ad in the Rendezvous Program,
1/2 Page Ad for 1 year in BCHC Newsletter - 3 issues
2 Saturday Night Dinner Tickets,
Your Banner(s) prominently displayed during the event, Your Company support announced throughout the event,
Your Company listed on the BCHC website for one year as a main sponsor. (You are responsible for supplying your Ad copy by August 1, 2021

\$1000.00 * Silver Sponsor Includes:

A 10x10 Booth Space,
1/2 Page Ad in the Rendezvous Program,
1/4 Page Ad for 1 year in BCHC Newsletter - 3 issues
2 Saturday Night Dinner Tickets,
Your Banner prominently displayed during the event, Your Company support announced throughout the event,
Your Company listed on the BCHC website for one year as a main sponsor. (You are responsible for supplying your Ad copy by August 1, 2021

\$750.00* Bronze Sponsor Includes:

A 10x10 Booth Space,
1/2 Page Ad in the Rendezvous Program,
2 Saturday Night Dinner Tickets,
Your Banner displayed during the event,
Your Banner displayed in one of the event seminar locations, Your Company listed in the program as a Seminar Sponsor
Your Company mentioned for 1 year in BCHC Newsletter - 3 issues (You are responsible for supplying your Ad copy by August 1, 2021

\$500.00* Copper Sponsor Includes:

A 10x10 Booth Space,
1/4 Page Ad in the Rendezvous Program,
1 Saturday Night Dinner Ticket,
Your Banner displayed during the event,
Your Company mentioned for 1 year in BCHC Newsletter - 3 issues (You are responsible for supplying your Ad copy by August 1, 2021

\$250.00* Aluminum. Sponsor Includes:

1/4 Page Ad in the Rendezvous Program,
Your Banner displayed during the event,
Your Company mentioned for 1 year in BCHC Newsletter - 3 issues (You are responsible for supplying your Ad copy by August 1, 2021

\$100.00* Stainless Steel Sponsor Includes:

Business Card Ad in the Rendezvous Program,
Your Banner displayed during the event,
(You are responsible for supplying your Ad copy by August 1, 2021

BCHC Website: <http://www.bchcalifornia.org/>

The Backcountry Horsemen of California thank you for your generous support!

Please submit the Sponsorship Form (page 3) and your sponsorship check to BCHC

C/O Stacy Kuhns
42405 Indian Hill Trail
Aguanga, CA 92536

Backcountry Horsemen of California is a 501c3 non-profit organization

Stacy Kuhns 909-633-1705 stacykuhns@aol.com

SPONSORSHIP FORM 2021 Rendezvous
October 29- 31, 2021

(Please Print)

Company Name/Organization: _____

Address: _____ City: _____ State: _____ ZIP: _____

Contact Person: _____ Phone: _____ Email: _____

Sponsorship Level (Check Enclosed)

\$5,000 \$2,500 \$1,000 \$750 \$500 \$250 \$100

Yes No

We will/ will not be using Booth Space. Booths are to be set up on Thursday, Oct 28 and taken down on Sunday afternoon. If you will be using Booth space, will you require electrical power? Yes No

Yes No We will / will not be submitting an Ad for the Rendezvous Program. Ads should be submitted in grayscale; 300 PPI as follows:

¼Page= 3.625" wide x 4.375" tall
½Page= 7.375" wide x 4.375" tall Full
Page= 7.375" wide x 9" tall

Ads should be submitted by email to [Dan Bumgardner](#) no later than August 1, 2021

Yes No We will / will not be submitting a Banner. Banners can be shipped in advance to the address shown below or delivered to the event on Thursday, Oct 28

Signature, Title

Date

Print Name

SPONSORSHIP CONTRIBUTIONS MAY INCLUDE FUNDS, GOODS, OR SERVICES
BACKCOUNTRY HORSEMEN OF CALIFORNIA IS A 501c3 NON-PROFIT
ORGANIZATION

Make checks payable to: **BCHC**

Mail to: BCHC, c/o Stacy Kuhns 42405 Indian Hill Trail, Aguanga, Ca 92536

For any questions or concerns you may contact Stacy Kuhns 909-633-1705 stacykuhns@aol.com