



California's biggest equestrian event focusing on trails and the backcountry since 1988

**Backcountry Horsemen of California (BCHC)
2023 Backcountry Horseman Rendezvous
Temecula, Ca March 24-26 ,2023
Sponsorship Opportunities**

This annual gathering of BCHC members offers a wide range of opportunities for businesses. Our event draws participants from over 28 California counties with some national membership representation as well. Our Theme this year is "Backcountry Horsemen keeping trails open for over 35 years." The Rendezvous is open to the public at no charge, and we draw extensively from the local community and surrounding counties.

\$5,000.00*Platinum Sponsor Includes:

A 10x20 Booth Space,
2 Full Page Ads in the Rendezvous Program (1 Color-Back Cover and 1 Black/White inside) A Full-Page Ad for 1 year in the BCHC Newsletter- 3 issues
4 Saturday Night Dinner Tickets,
Your Banner(s) prominently displayed during the event, Your Company's support announced throughout the event,
Your Company listed on the BCHC website for one year as a main sponsor. (You are responsible for supplying your Ad copy by Feb 1,2023

\$2,500.00*Gold Sponsor Includes:

A 10x20 Booth Space,
A Full-Page Ad in the Rendezvous Program,
1/2 Page Ad for 1 year in BCHC Newsletter - 3 issues
2 Saturday Night Dinner Tickets,
Your Banner(s) prominently displayed during the event, Your Company support announced throughout the event,
Your Company listed on the BCHC website for one year as a main sponsor. (You are responsible for supplying your Ad copy by Feb 1, 2023

\$1000.00 * Silver Sponsor Includes:

A 10x10 Booth Space,
1/2 Page Ad in the Rendezvous Program,
1/4 Page Ad for 1 year in BCHC Newsletter - 3 issues
2 Saturday Night Dinner Tickets,
Your Banner prominently displayed during the event, Your Company support announced throughout the event,
Your Company listed on the BCHC website for one year as a main sponsor. (You are responsible for supplying your Ad copy by Feb 1, 2023

\$750.00* Bronze Sponsor Includes:

A 10x10 Booth Space,
1/2 Page Ad in the Rendezvous Program,
2 Saturday Night Dinner Tickets,
Your Banner displayed during the event,
Your Banner displayed in one of the event seminar locations, Your Company listed in the program as a Seminar Sponsor
Your Company mentioned for 1 year in BCHC Newsletter - 3 issues (You are responsible for supplying your Ad copy by Feb 1, 2023

\$500.00* Copper Sponsor Includes:

A 10x10 Booth Space,
1/4 Page Ad in the Rendezvous Program,
1 Saturday Night Dinner Ticket,
Your Banner displayed during the event,
Your Company mentioned for 1 year in BCHC Newsletter - 3 issues (You are responsible for supplying your Ad copy by Feb 1, 2023

\$250.00* Aluminum. Sponsor Includes:

1/4 Page Ad in the Rendezvous Program,
Your Banner displayed during the event,
Your Company mentioned for 1 year in BCHC Newsletter - 3 issues (You are responsible for supplying your Ad copy by Feb 1, 2023

\$100.00* Stainless Steel Sponsor Includes:

Business Card Ad in the Rendezvous Program,
Your Banner displayed during the event,
(You are responsible for supplying your Ad copy by Feb 1, 2023

BCHC Website: <http://www.bchcalifornia.org/>

The Backcountry Horsemen of California thank you for your generous support!

Please submit the Sponsorship Form (page 3) and your sponsorship check to BCHC

C/O Stacy Kuhns
42405 Indian Hill Trail
Aguanga, CA 92536

Backcountry Horsemen of California is a 501c3 non-profit organization

Stacy Kuhns 909-633-1705 stacykuhns@aol.com

March 24-26 , 2023

(Please Print)

Company Name/Organization: _____

Address: _____ City: _____ State: _____ ZIP: _____

Contact Person: _____ Phone: _____ Email: _____

Sponsorshp Level (check enclosed)

5,000 2,500 1000 750 500 250 100

Yes No We will / will not be submitting an Ad for the Rendezvous Program. Ads should be

submitted in grayscale; 300 PPI as follows:

¼Page= 3.625" wide x 4.375" tall
½Page= 7.375"wide x 4.375" tall Full
Page= 7.375" wide x 9" tall

Ads should be submitted by email to Stacy Kuhns no later than Feb 1,
2023

Yes No We will / will not be submitting a Banner. Banners can be shipped in advance to the

address shown below by Thursday March 16 2023

Signature, Title

Date

Print Name

SPONSORSHIP CONTRIBUTIONS MAY INCLUDE FUNDS, GOODS, OR SERVICES
BACKCOUNTRY HORSEMEN OF CALIFORNIA IS A 501c3 NON-PROFIT
ORGANIZATION

Make checks payable to: **BCHC**

Mail to: BCHC, c/o Stacy Kuhns 42405 Indian Hill Trail, Aguanga, Ca 92536

For any questions or concerns you may contact Stacy Kuhns 909-633-1705 stacykuhns@aol.com